# 4-year Degree "Course Road Map" for E-Track Business Economics Major, Concentration Area "Economics"

			Categories				Semester	Cumulative
	(A) General Education	Cr. (B) Major Courses in Economics Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program Cr.	Credits	Credits
8 <sup>th</sup>				Major Course	4		4	124/124
Semester								
	Total	Tota	l 4	Total	4	Total		
7 <sup>th</sup>		Money and Banking	4	Major Course	4		12	120/124
Semester		International Economics	4					
	Total	Tota	l 8	Total	4	Total		

#### **Educational Objectives in 4th Year**

- (1) Obtain broad knowledge about Business Economics, in general, and Economics, in particular.
- (2) Make sure that you have met the academic standard stipulated in Diploma Policy.
- (3) Obtain information on the job market.

## **Educational Objectives in 7th Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take International Trade and International Finance before taking International Economics.
- (C) Take at least one subject related to Economics.
- (D) Take Internship or Volunteer if not yet done so.

#### **Educational Objectives in 8th Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take major courses if you failed to take any (B) courses listed in the 3<sup>rd</sup> to 7<sup>th</sup> semester.
- (C) Take at least one subject related to Economics.
- (D) Take Internship or Volunteer if not yet done so.



		Categ	gories					Semester	Cumulative
	(A) General Education	r. (B) Major Courses in Economics Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.	Credits	Credits
6 <sup>th</sup>		International Finance	4					16	108/124
Semester		Industrial Organization	4						
		Game theory	4						
		Behavioral Economics	4						
	T-1-1	T-1-1	1.0	T-L-1		T-1-1			
<b></b>	Total	Total	16	Total		Total		4.0	00/404
5 <sup>th</sup>		Finance	4			Internship	2	18	92/124
Semester		Econometrics	4						
		International Trade	4						
		Development Economics	4						
	Total	Total	16	Total		Total	2		

## Educational Objectives in 3rd Year

- (1) Broaden your perspectives by taking advanced major courses (300 level and 400 level).
- (2) Draw connections between leanings of General Education and Major (specialized) studies and develop an advanced level of capability in your concentration area.
- (3) Prepare yourself for future employment by doing internships or engaging in volunteer activities.

## **Educational Objectives in 5th Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Finance to connect to International Finance of the next term.
- (C) Take one subject related to Economics if necessary.
- (D) Take Internship if you plan to work after graduation

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take International Finance after taking Finance.
- (C) Take one subject related to Economics if necessary.
- (D) Take Internship if you failed to take it in the 5th semester.



		Cate	gories					Semester	Cumulative
	(A) General Education	r. (B) Major Courses in Economics Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.	Credits	Credits
4 <sup>th</sup>		Macroeconomics	4					16	74/124
Semester		Labor Economics	4						
		Mathematics for Business and Economics II	4						
		Statistics II	4						
	T-1	Т-1-1	1.0	T-4-1		Т 1			
	Total	Total	16	Total		Total			
3 <sup>rd</sup>		Microeconomics	4	Major Course	8	Career Experience Practicum	2	18	58/124
Semester		Mathematics for Business and Economics I	4						
	Total	Total	8	Total	8	Total	2		

## Educational Objectives in 2nd Year

- (1) Obtain comprehensive knowledge and basic study skills in your concentration area.
- (2) Develop logical and strategic-thinking skills in regards to economic issues.
- (3) Improve problem solving skills through a hands-on educational program and/or project-based learning, as well as active learning in a variety of lectures.

## Educational Objectives in 3rd Semester

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Microeconomics and Mathematics for Business and Economics I.
- (C) Take at least two subjects related to Economics.
- (D) Take Career Experience Practicum if you are interested in doing internships in the 3<sup>rd</sup> or 4<sup>th</sup> year.

## **Educational Objectives in 4th Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Mathematics for Business and Economic II, Macroeconomics, and Statistics II. Take Labor Economics if necessary.
- (C) Take one subject related to Economics if necessary.
- (D) Take Career Experience Practicum if you are interested in doing internships in the 3<sup>rd</sup> or 4<sup>th</sup> year.



			Categ	ories					Semester	Cumulative
	(A) General Education	Cr.	(B) Major Courses in Economics Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.	Credits	Credits
2 <sup>nd</sup>	Academic Composition II	4							20	40/124
Semester	Principles of Economics	4								
	Statistics I	4								
	Liberal Arts Courses	8								
	Total	20	Total		Total		Total			
1 <sup>st</sup>	Academic Composition I	4							20	20/124
Semester	Analytical Reading and Thinking	4								
	Elementary Japanese 1A/1B	8								
	Fundamentals of Mathematics	4								
	Total	20	Total		Total		Total			

## Educational Objectives in 1st Year

- (1) Enroll in general education courses.
- (2) Obtain basic academic literacy skills that are essential for successfully completing course work and getting a degree.
- (3) Acquire global perspectives and begin thinking about career objectives.

Educational Objectives in 1st Semester	Educational Objectives in 2 <sup>nd</sup> Semester
(A) Take Academic Composition I, Analytical Reading and Thinking, Elementary Japanese 1A/1B and	(A) Take Academic Composition II, Principles of Economics, Statistics I, and one or two Liberal Arts course(s).
Fundamentals of Mathematics.	(B) & (C) You cannot take major courses.
(B) & (C) You cannot take major courses.	

# 4-year Degree "Course Road Map" for E-Track Business Economics Major, Concentration Area "Finance"

			Categ	ories				Semest	r Cumulative
	(A) General Education	Cr.	(B) Major Courses in Finance Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program Cr.	Credit	s Credits
8 <sup>th</sup>					Major Course	4		4	124/124
Semester									
	Total		Total	4	Total	4	Total		
7 <sup>th</sup>		]	International Finance	4				12	120/124
Semester		]	Investments	4					
		]	Money and Banking	4					
	Total		Total	12	Total		Total		

#### **Educational Objectives in 4th Year**

- (1) Obtain broad knowledge about Business Economics, in general, and Finance, in particular.
- (2) Make sure that you have met the academic standard stipulated in Diploma Policy.
- (3) Obtain information on the job market.

## **Educational Objectives in 7th Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take International Finance, Investments, and Money and Banking.
- (C) Take any subjects related to Finance if necessary.
- (D) Take Internship or Volunteer if not yet done so.

## **Educational Objectives in 8th Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take major courses if you failed to take any (B) courses listed in the 3<sup>rd</sup> to 7<sup>th</sup> semester.
- (C) Take at least one subject related to Finance.
- (D) Take Internship or Volunteer if not yet done so.



		Categ	gories					Semester	Cumulative
	(A) General Education Cr	(B) Major Courses in Finance Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.	Credits	Credits
6 <sup>th</sup>		Finance	4	Major Course	8			16	108/124
Semester		Managerial Accounting	4						
	Total	Total	8	Total	8	Total			
5 <sup>th</sup>		Corporate Finance	4	Major Course	8	Internship	2	18	92/124
Semester		Econometrics	4			•			,
	Total	Total	0	Total	O	Total	2		
	lotal	Total	8	Total	8	Total	Z		

#### **Educational Objectives in 3rd Year**

- (1) Broaden your perspectives by taking advanced major courses (300 level and 400 level).
- (2) Draw connections between leanings of General Education and Major (specialized) studies and develop an advanced level of capability in your concentration area.
- (3) Prepare yourself for future employment by doing internships or engaging in volunteer activities.

#### **Educational Objectives in 5th Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Corporate Finance and Econometrics.
- (C) Take at least two subjects related to Finance.
- (D) Take Internship if you plan to work after graduation

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Finance and Managerial Accounting.
- (C) Take at least two subjects related to Finance.
- (D) Take Internship if you failed to take it in the 5<sup>th</sup> semester.



		Cat	egories					Semester	Cumulative
	(A) General Education	cr. (B) Major Courses in Finance Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.	Credits	Credits
4 <sup>th</sup>	4	Macroeconomics	4	Major Course	4			16	74/124
Semester		Financial Accounting	4						
		Mathematics for Business and Economics II	4						
	Total	Total	12	Total	4	Total			
3rd	4	Mathematics for Business and Economics I	4	Major Course	4	Career Experience Practicum	2	18	58/124
Semester		Statistics II	4						
		Microeconomics	4						
	Total	Total	12	Total	4	Total	2		

#### Educational Objectives in 2<sup>nd</sup> Year

- (1) Obtain comprehensive knowledge and basic study skills in your concentration area.
- (2) Analyze diverse financial issues in corporations.
- (3) Improve problem solving skills through a hands-on educational program and/or project-based learning, as well as active learning in a variety of lectures.

## **Educational Objectives in 3<sup>rd</sup> Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Mathematics for Business and Economics I, Statistics II, and Microeconomics.
- (C) Take at least one subject related to Finance.
- (D) Take Career Experience Practicum if you are interested in doing internships in the  $3^{rd}$  or  $4^{th}$  year.

#### **Educational Objectives in 4th Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Macroeconomics, Financial Accounting, and Mathematics for Business and Economics II.
- (C) Take at least one subject related to Finance.
- (D) Take Career Experience Practicum if you are interested in doing internships in the 3<sup>rd</sup> or 4<sup>th</sup> year.



			Categ	ories					Semester	Cumulative
	(A) General Education	Cr.	(B) Major Courses in Finance Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.	Credits	Credits
2 <sup>nd</sup>	Academic Composition II	4							20	40/124
Semester	Principles of Management	4								
	Principles of Economics	4								
	Statistics I	4								
	Liberal Arts Course	4								
	Total	20	Total		Total		Total			
1 <sup>st</sup>	Academic Composition I	4							20	20/124
Semester	Analytical Reading and Thinking	4								
	Elementary Japanese 1A/1B	8								
	Fundamentals of Mathematics	4								
	Total	20	Total		Total		Total			

## Educational Objectives in 1st Year

- (1) Enroll in general education courses.
- (2) Obtain basic academic literacy skills that are essential for successfully completing course work and getting a degree.
- (3) Acquire global perspectives and begin thinking about career objectives.

## **Educational Objectives in 1st Semester**

- (A) Take Academic Composition I, Analytical Reading and Thinking, Elementary Japanese 1A/1B and Fundamentals of Mathematics.
- (B) & (C) You cannot take major courses.

- (A) Take Academic Composition II, Principles of Management, Principles of Economics, Statistics I. and one Liberal Arts course.
- (B) & (C) You cannot take major courses.

# 4-year Degree "Course Road Map" for E-Track Business Economics Major, Concentration Area "Entrepreneurial Business" (BE/DBI Joint)

		Cate	egories					Comaston	Cumulativa
	(A) General Education Cr.	(B) Major Courses in Entrepreneurial Business Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.	Semester Credits	Cumulative Credits
8 <sup>th</sup> Semester				Major Course	4			4	124/124
	Total	Total	4	Total	4	Total			
7 <sup>th</sup>		Social Business in Japan	4					8	120/124
Semester		Entrepreneurial Strategy Practicum	4						
	Total	Total	8	Total		Total			

#### **Educational Objectives in 4th Year**

- (1) Obtain broad knowledge about Business Economics, in general, and Entrepreneurial Business, in particular.
- (2) Make sure that you have met the academic standard stipulated in Diploma Policy.
- (3) Obtain information on the job market.

#### **Educational Objectives in 7th Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Social Business in Japan and Entrepreneurial Strategy Practicum.
- (C) Take any subjects related to Entrepreneurial Business if necessary.
- (D) Take Internship or Volunteer if not yet done so.

#### **Educational Objectives in 8th Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take major courses if you failed to take any (B) courses listed in the 3<sup>rd</sup> to 7<sup>th</sup> semester.
- (C) Take at least one subject related to Entrepreneurial Business.
- (D) Take Internship or Volunteer if not yet done so.



			Categ	ories					Semester	Cumulative
	(A) General Education	Cr.	(B) Major Courses in Entrepreneurial Business Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.	Credits	Credits
6 <sup>th</sup>	Sustainable Society	4	Start-up Funding & VC Strategies	4			Internship	2	14	112/124
Semester			Research Methods & Data Analysis in Business	4						
	m . 1			_	m . 1					
	Total	4	Total	8	Total		Total			
5 <sup>th</sup>			Technology, Innovation and Entrepreneurship	4			Career Experience Practicum	2	18	98/124
Semester			Digital Business Strategies	4						
			Leadership, Creativity, and Organizational Renewal	4						
			Financial Accounting	4						
				•						
	Total		Total	16	Total		Total	2		

## Educational Objectives in 3rd Year

- (1) Broaden your perspectives by taking advanced major courses (300 level and 400 level).
- (2) Draw connections between leanings of General Education and Major (specialized) studies and develop an advanced level of capability in your concentration area.
- (3) Prepare yourself for future employment by doing internships or engaging in volunteer activities.

## **Educational Objectives in 5th Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Technology, Innovation and Entrepreneurship, Financial Accounting, Leadership, Creativity, and Organizational Renewal, and Digital Business Strategies.
- (C) Take one subject related to Entrepreneurial Business if necessary.
- (D) Take Career Experience Practicum if you are interested in doing internships in the 3<sup>rd</sup> or 4<sup>th</sup> year.

- (A) Make sure that you have taken 16 credits from the Liberal Arts category. Take Sustainable Society if you have not taken it.
- (B) Take Start-up Funding & VC Strategies and Research Methods & Data Analysis in Business.
- (C) Take any subjects related to Entrepreneurial Business if necessary.
- (D) Take Internship if you plan to work after graduation.



			Categ	gories				Semester	Cumulative
	(A) General Education	Cr.	(B) Major Courses in Entrepreneurial Business Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program Cr.	Credits	Credits
4 <sup>th</sup>	Innovation and R & D Strategy	4	Social Media & Business	4				20	80/124
Semester	Illiovation and K&D Strategy		Web & Media Technology	4					
			Corporate Strategy	4					
			Statistics II	4					
	Total	Λ	Total	16	Total		Total		
Owd		4		10	Total		Iotal	20	60/404
3 <sup>rd</sup>	Business and Social Impact	4	Entrepreneurial Strategies	4				20	60/124
Semester			Principles of Marketing	4					
			Mathematics for Business and Economics I	4					
			Human Resource Management	4					
	Total	4	Total	16	Total		Total		

## Educational Objectives in 2nd Year

- (1) Obtain comprehensive knowledge and basic study skills in your concentration area.
- (2) Learn about entrepreneurship, ventures, and inclusive and social businesses.
- (3) Improve problem solving skills through a hands-on educational program and/or project-based learning, as well as active learning in a variety of lectures.

## **Educational Objectives in 3rd Semester**

- (B) Take Entrepreneurial Strategies, Principles of Marketing, Mathematics for Business and Economics I, and Human Resource (B) Take Social Media & Business, Web & Media Technology, Corporate Strategy, and Statistics II.

## **Educational Objectives in 4th Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category. Take Business and Social Impact if you have not taken (A) Make sure that you have taken 16 credits from the Liberal Arts category. Take Innovation and R&D Strategy if you have not taken it.



			Categ	ories					Semester	Cumulative
	(A) General Education	Cr.	(B) Major Courses in Entrepreneurial Business Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.	Credits	Credits
2 <sup>nd</sup>	Academic Composition II	4							20	40/124
Semester	Principles of Management	4								
	Statistics I	4								
	Food Value Chain and Sustainability	4								
	Liberal Arts Course	4								
	Total	20	Total		Total		Total			
1 <sup>st</sup>	Academic Composition I	4							20	20/124
Semester	Analytical Reading and Thinking	4								
	Elementary Japanese 1A/1B	8								
	Fundamentals of Mathematics	4								
	Total	20	Total		Total		Total			

# Educational Objectives in 1st Year

- (1) Enroll in general education courses.
- (2) Obtain basic academic literacy skills that are essential for successfully completing course work and getting a degree.
- (3) Acquire global perspectives and begin thinking about career objectives

(5) Acquire global perspectives and begin tilliking about career objectives.	
Educational Objectives in 1st Semester	Educational Objectives in 2 <sup>nd</sup> Semester
(A) Take Academic Composition I, Analytical Reading and Thinking, Elementary Japanese 1A/1B and	(A) Take Academic Composition II, Principles of Management, Statistics I, Food Value Chain and Sustainability and Liberal Arts
Fundamentals of Mathematics.	Course.
(B) & (C) You cannot take major courses.	(B) & (C) You cannot take major courses.

# 4-year Degree "Course Road Map" for E-Track Business Economics Major, Concentration Area "Marketing"

		Categ	gories				Sen	mester	Cumulative
	(A) General Education Cr.	(B) Major Courses in Marketing Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program Cr	r. Cr	redits	Credits
8 <sup>th</sup>				Introduction to AI & Intelligent Product	4			4	124/124
Semester				Development					
						TO THE PARTY OF TH			
	Total	Total		Total	4	Total			
7 <sup>th</sup>		Marketing Research	4	Big Data and Analytics	4		-	12	120/124
Semester				Major Course	4				
	Total	Total	4	Total	8	Total			

#### **Educational Objectives in 4th Year**

- (1) Obtain broad knowledge about Business Economics, in general, and Marketing, in particular.
- (2) Make sure that you have met the academic standard stipulated in Diploma Policy.
- (3) Obtain information on the job market.

#### **Educational Objectives in 7th Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Marketing Research.
- (C) Take Big Data and Analytics and at least one subject related to Marketing.
- (D) Take Internship or Volunteer if not yet done so.

#### Educational Objectives in 8th Semester

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take major courses if you failed to take any (B) courses listed in the 3<sup>rd</sup> to 7<sup>th</sup> semester.
- (C) Take Introduction to AI & Intelligent Product Development.
- (D) Take Internship or Volunteer if not yet done so.



		Categ	gories					Semester	Cumulative
	(A) General Education Cr.	(B) Major Courses in Marketing Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.	Credits	Credits
6 <sup>th</sup>		Marketing Modeling	4	Major Course	4			16	108/124
Semester		Web and Mobile Technology	4						
		Social Media and Business	4						
	Total	Total	12	Total	1	Total			
<b>=</b> 43.	Iotal	Total	12	Total	4		0	4.0	00/404
5 <sup>th</sup>		Global Marketing	4	Major Course	4	Internship	2	18	92/124
Semester		Digital Marketing	4						
		Research Methods and Data Analysis in Business	4						
	Total	Total	12	Total	4	Total	2		

## **Educational Objectives in 3rd Year**

- (1) Broaden your perspectives by taking advanced major courses (300 level and 400 level).
- (2) Draw connections between leanings of General Education and Major (specialized) studies and develop an advanced level of capability in your concentration area.
- (3) Prepare yourself for future employment by doing internships or engaging in volunteer activities.

# **Educational Objectives in 5th Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Global Marketing, Digital Marketing, and Research Methods and Data Analysis in Business.
- (C) Take at least one subject related to Marketing.
- (D) Take Internship if you plan to work after graduation

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Marketing Modeling, Web and Mobile Technology, and Social Media and Business.
- (C) Take at least one subject related to Marketing.
- (D) Take Internship if you failed to take it in the 5<sup>th</sup> semester.



		Categ	gories					Semester	Cumulative
	(A) General Education	(B) Major Courses in Marketing Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.	Credits	Credits
4 <sup>th</sup>		Marketing Strategy	4	Major Course	4			16	74/124
Semester	***************************************	Consumer Behavior	4						
	***************************************	Organizational Behavior	4						
			40	m . 1					
	Total	Total	12	Total	4	Total			
3 <sup>rd</sup>	***************************************	Principles of Marketing	4			Career Experience Practicum	2	18	58/124
Semester	THE PARTY OF THE P	Human Resource Management	4						
	***************************************	Financial Accounting	4						
		Business Communications and Productivity	4						
	Total	Total	16	Total		Total	2		

## Educational Objectives in 2<sup>nd</sup> Year

- (1) Obtain comprehensive knowledge and basic study skills in your concentration area.
- (2) Strengthen marketing capability in general.
- (3) Improve problem solving skills through a hands-on educational program and/or project-based learning, as well as active learning in a variety of lectures.

## **Educational Objectives in 3rd Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Principles of Marketing, Human Resource Management, Financial Accounting, and Business Communications and Productivity.
- (C) Take one subject related to Marketing if necessary.
- (D) Take Career Experience Practicum if you are interested in doing internships in the  $3^{rd}$  or  $4^{th}$  year.

## **Educational Objectives in 4th Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Marketing Strategy, Consumer Behavior, and Organizational Behavior.
- (C) Take at least one subject related to Marketing.
- (D) Take Career Experience Practicum if you are interested in doing internships in the 3<sup>rd</sup> or 4<sup>th</sup> year.



			Categ	ories					Semester	Cumulative
	(A) General Education	Cr.	(B) Major Courses in Marketing Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.	Credits	Credits
2 <sup>nd</sup>	Academic Composition II	4							20	40/124
Semester	Principles of Management	4								
	Statistics I	4								
	Introduction to Social Psychology	4								
	Liberal Arts Course	4								
	Total	20	Total		Total		Total			
1 <sup>st</sup>	Academic Composition I	4							20	20/124
Semester	Analytical Reading and Thinking	4								
	Elementary Japanese 1A/1B	8								
	Fundamentals of Mathematics	4								
	Total	20	Total		Total		Total			

# **Educational Objectives in 1st Year**

- (1) Enroll in general education courses.
- (2) Obtain basic academic literacy skills that are essential for successfully completing course work and getting a degree.
- (3) Acquire global perspectives and begin thinking about career objectives.

#### **Educational Objectives in 1st Semester**

- (A) Take Academic Composition I, Analytical Reading and Thinking, Elementary Japanese 1A/1B and Fundamentals of Mathematics.
- (B) & (C) You cannot take major courses.

- (A) Take Academic Composition II, Principles of Management, Statistics I, Introduction to Social Psychology and one Liberal Arts course.
- (B) & (C) You cannot take major courses.

# 4-year Degree "Course Road Map" for E-Track Business Economics Major, Concentration Area "Management"

			Categ	ories					Semester	Cumulative
	(A) General Education	Cr.	(B) Major Courses in Management Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.	Credits	Credits
8 <sup>th</sup>					Major Course	4			4	124/124
Semester										
	Total		Total		Total	4	Total			
7 <sup>th</sup>		Ві	Business Planning	4					8	120/124
Semester		Ja	apanese Multinational Corporations	4						
	Total		Total	8	Total		Total			

#### **Educational Objectives in 4th Year**

- (1) Obtain broad knowledge about Business Economics, in general, and Economics, in particular.
- (2) Make sure that you have met the academic standard stipulated in Diploma Policy.
- (3) Obtain information on the job market.

## **Educational Objectives in 7th Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Business Planning and Japanese Multinational Corporations.
- (C) Take any subjects related to Management if necessary.
- (D) Take Internship or Volunteer if not yet done so.

## Educational Objectives in 8th Semester

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take major courses if you failed to take any (B) courses listed in the 3<sup>rd</sup> to 7<sup>th</sup> semester.
- (C) Take at least one subject related to Management.
- (D) Take Internship or Volunteer if not yet done so.



		Categ	gories					Semester	Cumulative
	(A) General Education	Cr. (B) Major Courses in Management Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.	Credits	Credits
6 <sup>th</sup>		Research Methods and Data Analysis in Business	4	Major Course	4	Internship	2	18	112/124
Semester		Managerial Accounting	4						
		Gender in Business	4						
	Т-1-1	Table	10	T. t 1		m-k-1			
	Total	Total	12		4	Total			
5 <sup>th</sup>		Entrepreneurial Strategy	4	Major Courses	8	Career Experience Practicum	2	18	94/124
Semester		Leadership, Creativity, and Organizational Renewal	4						
	Total	Total	8	Total	8	Total	2		

## **Educational Objectives in 3rd Year**

- (1) Broaden your perspectives by taking advanced major courses (300 level and 400 level)
- (2) Draw connections between leanings of General Education and Major (specialized) studies and develop an advanced level of capability in your concentration area.
- (3) Prepare yourself for future employment by doing internships or engaging in volunteer activities.

# **Educational Objectives in 5th Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Entrepreneurial Strategy and Leadership, Creativity, and Organizational Renewal.
- (C) Take at least two subjects related to Management.
- (D) Take Career Experience Practicum if you are interested in doing internships in the 3<sup>rd</sup> or 4<sup>th</sup> year.

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Research Methods and Data Analysis in Business, Managerial Accounting, and Gender in Business.
- (C) Take at least one subject related to Management.
- (D) Take Internship if you plan to work after graduation.



			Categ	gories					Semester	Cumulative
	(A) General Education	Cr.	(B) Major Courses in Management Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.	Credits	Credits
4 <sup>th</sup>	Innovation and R & D Strategy	4	Corporate Strategy	4					20	76/124
Semester			Corporate Finance	4						
			International Business	4						
			Operations & Service Management	4						
	Total	4	Total	16	Total		Total			
3rd			Principles of Marketing	4					20	56/124
Semester			Human Resource Management	4						
			Organizational Behavior	4						
			Financial Accounting	4						
			Business Communications and Productivity	4						
	Total		Total	20	Total		Total			

## Educational Objectives in 2<sup>nd</sup> Year

- (1) Obtain comprehensive knowledge and basic study skills in your concentration area.
- (2) Cultivate overall management capability.
- (3) Improve problem solving skills through a hands-on educational program and/or project-based learning, as well as active learning in a variety of lectures.

## **Educational Objectives in 3rd Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Principles of Marketing, Human Resource Management, Organizational Behavior, Financial Accounting, and Business Communications and Productivity.
- (D) Take Career Experience Practicum if you are interested in doing internships in the 3<sup>rd</sup> or 4<sup>th</sup> year.

## **Educational Objectives in 4th Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category. Take Innovation and R&D Strategy if you have not taken it.
- (B) Take Corporate Strategy, Corporate Finance, International Business, and Operations & Service Management.
- (C) Take one subject related to Management if necessary.
- (D) Take Career Experience Practicum if you are interested in doing internships in the 3<sup>rd</sup> or 4<sup>th</sup> year.



			Categ	ories	;				Semester	Cumulative
	(A) General Education	Cr.	(B) Major Courses in Management Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.	Credits	Credits
2 <sup>nd</sup>	Academic Composition II	4							16	36/124
Semester	Principles of Management	4								
	Statistics I	4								
	Business and Social Impact	4								
	Total	16	Total		Total		Total			
1 <sup>st</sup>	Academic Composition I	4							20	20/124
Semester	Analytical Reading and Thinking	4								
	Elementary Japanese 1A/1B	8								
	Fundamentals of Mathematics	4								
	Total	20	Total		Total		Total			

# **Educational Objectives in 1st Year**

- (1) Enroll in general education courses.
- (2) Obtain basic academic literacy skills that are essential for successfully completing course work and getting a degree.
- (3) Acquire global perspectives and begin thinking about career objectives.

# **Educational Objectives in 1st Semester**

- (A) Take Academic Composition I, Analytical Reading and Thinking, Elementary Japanese 1A/1B and Fundamentals of Mathematics.
- (B) & (C) You cannot take major courses.

## Educational Objectives in 2<sup>nd</sup> Semester

- (A) Take Academic Composition II, Principles of Management, Statistics I, and Business and Social Impact.
- (B) & (C) You cannot take major courses.