

Graduate School of Business and Commerce Digital Business and Innovation

MS Program in Digital Business and Innovation

Graduate students are required to take the sufficient number of credits to fulfill the graduation requirements of the respective degree, start thesis preparation as early as possible, actively and intensively consult with their supervisors/advisors on their theses, and fulfill the thesis requirement. Upon the completion, they must submit a master's thesis, and obtain the approval of their theses from MS supervisors/advisors. Then and only then, a master's degree on Digital Business and Innovation can be granted, suggesting that the students with its MS degree have acquired the necessary ability and skills to conduct advanced research, and analyze and creatively solve diverse business issues related to the field of Digital Business and Innovation. Students must obtain all credits required for graduation, start thesis preparation as early as possible, and actively and intensively consult with their supervisors/advisors on their theses. Upon the completion, they must submit a master's thesis, and obtain the approval of their theses from supervisors/advisors. Then and only then, a master's degree on Digital Marketing and Business can be granted, suggesting that the said students have the ability to analyze, create, and solve problems in diverse business issues, especially related to digital marketing and entrepreneurial practices.

PhD Program in Digital Business and Innovation

Graduate students are required to take the sufficient number of credit to fulfill the graduation requirements of the respective degree, start preparation for a PhD thesis in consultation with their supervisors/advisors, pass two PhD Preliminary Examinations, write and pass the PhD Research Proposal Defense Examination, as well as Thesis Defense Examination. Upon the successful defense of a PhD thesis, a PhD degree on Digital Business and Innovation can be granted, suggesting that the students with its PhD degree have acquired the necessary ability and skills to conduct advanced research, and analyze and creatively solve diverse business issues related to the field of Digital Business and Innovation.